



FOR IMMEDIATE RELEASE

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FREE ARTS DAY PRESENTS HARVESTFEST! A Day of FREE Art Activities for Kids and Families in the Community

San Diego, CA, October 2, 2008 – A Reason To Survive (ARTS) is hosting its third bi-annual Free ARTS Day on Saturday, October 25, 2008 from 10 am – 2 pm. The Harvestfest-themed event will be held at the Pat D'Arrigo ARTS Center (2820 Roosevelt Rd, Suite 106, San Diego, CA 92106), located in the NTC Promenade at Liberty Station in Point Loma. Free ARTS Day provides kids and families from the community with free arts, crafts, and music activities. The event is open and free to the public.

Based on the attendance last year, ARTS expects more than 300 families to participate in autumn arts and crafts, pumpkin decorating, movement and music sessions, sing-a-longs, story-telling, face painting, and more. The event will also feature food and entertainment. The goal is to provide a fun, positive artistic experience through which children are able to explore their talents and creativity. Participants are encouraged to wear Halloween costumes as well as invite their friends, family, and neighbors.

A Reason To Survive (ARTS) is a San Diego-based non-profit organization that is dedicated to healing, inspiring, and empowering children facing life challenges by providing free innovative arts-based programs, education, and opportunities. ARTS provides visual, performing, and literary arts programs to thousands of kids annually at the Pat D'Arrigo ARTS Center, located at the NTC Promenade in Point Loma. This 7,000 square foot creative space includes visual and ceramic arts studios, a dance studio, music room, digital media room, and children's art gallery. ARTS also provides Community Outreach Programs to children at various partner sites such as hospitals, residential treatment facilities, shelters, rehabilitation centers, community groups, schools, and more. The programs and services are **FREE** to children facing life challenges. There is no charge to a child, family, partner site or service provider. For more information, please visit www.AReasonToSurvive.org.

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If you would like more information on this topic or to schedule an interview with Kevin Ho, please contact (619) 297-ARTS (2787) ext 2009 or kho@AReasonToSurvive.org.